



# 2008

## Annual Report

**SHERIFF**

National  
Sheriffs'  
Association

# Code Of Ethics

## *Of The Office Of Sheriff*

*As a constitutionally/statutorily elected sheriff, I recognize and accept that I am given a special trust and confidence by the citizens and employees whom I have been elected to serve, represent, and manage. This trust and confidence is my bond to ensure that I shall behave and act according to the highest personal and professional standards. In furtherance of this pledge, I will abide by the following Code of Ethics.*

*I shall ensure that I and my employees, in the performance of our duties, will enforce and administer the law according to the standards of the U.S. Constitution and applicable state constitutions and statutes so that equal protection of the law is guaranteed to everyone. To that end I shall not permit personal opinion, party affiliations, or consideration of the status of others to alter or lessen this standard of treatment of others.*

*I shall establish, promulgate, and enforce a set of standards of behavior of my employees which will govern the overall management and operation of the law enforcement functions, court related activities, and corrections operations of my agency.*

*I shall not tolerate nor condone brutal or inhumane treatment of others by my employees nor shall I permit or condone inhumane or brutal treatment of inmates in my care and custody.*

*I strictly adhere to standards of fairness and integrity in the conduct of campaigns for election and I shall conform to all applicable statutory standards of election financing and reporting so that the Office of Sheriff is not harmed by the actions of myself or others.*

*I shall routinely conduct or have conducted an internal and external audit of the public funds entrusted to my care and publish this information so that citizens can be informed about my stewardship of these funds.*

*I shall follow the accepted principles of efficient and effective administration and management as the principle criteria for my judgments and decisions in the allocation of resources and services in law enforcement, court related, and corrections functions of my office.*

*I shall hire and promote only those employees or others who are the very best candidates for a position according to accepted standards of objectivity and merit. I shall not permit other factors to influence hiring or promotion practice.*

*I shall ensure that all employees are granted and receive relevant training supervision in the performance of their duties so that competent and excellent service is provided by the Office of Sheriff.*

*I shall ensure that during my tenure as sheriff, I shall not use the Office of Sheriff for private gain.*

*I accept and adhere to this code of ethics. In so doing, I also accept responsibility for encouraging others in my profession to abide by this Code.*



# Executive Director's

# Report

Our 2008 Annual Report presents NSA's standing at the end of a short fiscal year, from January 1, 2008 to September 30, 2008. It is important to remember this when you look at our financial figures. The figures reflect a nine-month period, not a 12-month period. This year was a transitional period changing from a "Calendar Year" to an "October 1 – September 30 Year." As your Executive Director, I recommended this change to the NSA board (and it was approved) to allow more efficient planning for board meetings.

2008 on the national level saw great anticipation on the outcome of the presidential election, an economic downturn, and the fall-out of the real estate market. By December 31, 2008, the banking and auto industries had crashed and were asking for their bailouts, the real estate market ceased to exist, and the recession is uppermost on all American's minds. There is hope that President-Elect Obama will restore our faith in the American dream.

Harsh economic times bring increases in crime. The thousands of foreclosures have enabled scam artists to thrive, empty houses have brought down property values, and job losses have put more Americans on the streets. All this brings increased demands on your services and

on your staff. Law enforcement is more important than ever. NSA is here to provide you, as sheriff, the resources and professional expertise you need to meet those demands.

On a bright side, lawmakers on Capitol Hill did fund the vital COPS Hiring Initiative and passed several other key law enforcement measures. But the Byrne Justice Assistance Grant (Byrne JAG) was reduced tremendously. NSA's grassroots efforts to restore the funding in emergency supplemental bills failed.

Because of our sound financial practice over the last several years, we have been able to maintain during these tough economic times. But we, as an organization, don't want to use up our investments. NSA depends on federal grant revenue to bring you many of the programs, trainings, and services that you have come to expect. In 2008, we continued to see a drop in the grant programs. The federal government has many pockets to fill and decisions to make. NSA is not the only association with excellent programs.

Knowing that the future of grant revenue is uncertain, NSA has and will continue to embark on a mission to become financially independent of federal grant revenue. We have new programs

in membership to bring in non-dues revenue, a new corporate partner program with varying levels to reach a greater number of potential partners. We are reaching out to our corporate sponsors and to our current advertisers. Our training division is hard at work to bring new online training, an online jail and court security resource center, and new standards programs. I have asked the staff to look for ways to increase the bottom line, and they have responded with enthusiasm.

Though 2009 will be a difficult year financially, I am anticipating good, new programs and services. I am looking forward to the new administration and the changes it will bring on the federal level.

Aaron D. Kennard  
*Executive Director*

# NSA President's



# Message

2008 was a difficult year for our nation with the poor economy, the disastrous real estate market and looming foreclosures, the banking and auto industry bailouts, and the depressed job market. NSA is not exempt from this economic stress. Our membership numbers are taking a hit as sheriff's offices are cutting their budgets. Exhibitors and advertisers have canceled their contracts and advertising insertions due to their budget constraints. Signs indicate that this is just the beginning of what we can expect in 2009.

NSA continues to provide you, our members, with the goods and services you need. Those services are evident in the training programs offered by the National Sheriffs' Association. Whether the topic is jail operations or domestic violence, training first responders or executive level training aimed at helping our Sheriffs run a better shop, NSA has developed programs that are widely respected in our industry. I urge you to review and implement them within your agencies. NSA's Training Division stands ready to do what it takes to help you, your deputies, command staff, and others achieve maximum success. With your continued support of these programs and other services, NSA can and will remain strong.

The government affairs staff is working diligently to keep on top of the latest spending bills and legislation that affect the Office of Sheriff. There will be times when you are called upon to contact your congressmen to ask for their help. Please respond, this is critical to our maintaining our stand on law enforcement matters.

NSA relies on federal grant revenue for many of the excellent programs and resources they provide. With new faces coming to Washington in 2009, many of these grants may be in jeopardy. With that in mind, NSA is striving to increase its revenue from non-grant sources. As a member of NSA, we hope your sense of duty will keep you involved with the association. Come to our meetings and support our exhibitors and sponsors. These people provide NSA with much needed funding. The seminars and workshops provide you with continuing education. Continuing education is the way to maintain your grasp on the new technologies, new training methods, and new products.

I hope to see you in Fort Lauderdale in June.

Sheriff David A. Goad  
*NSA President*

# Executive Committee, Board of Directors, and Past Presidents

|  |  |  |  |   |
|--|--|--|--|---|
| <b>Executive Committee</b><br>Sheriff David A. Goad<br><i>President</i>      | Sheriff Dennis C. Rickard*<br>Butler County, PA                  | 1954-55*<br>Bryan Glemmons<br>Baton Rouge, Louisiana | 1972-73*<br>Paul Zillgitt<br>Red Wing, MN                      | 1990-91<br>Bob E. Rice<br>Des Moines, IA                        |
| Sheriff John E. Zaruba<br><i>1st Vice President</i>                          | Sheriff Brad Riley<br>Cabarrus County, NC                        | 1955-56*<br>Glenn Hendrix<br>Springfield, MO         | 1973-74*<br>I. Byrd Parnell<br>Sumter, SC                      | 1991-92*<br>Marshall E. Honaker<br>Bristol, VA                  |
| Sheriff B.J. Roberts<br><i>2nd Vice President</i>                            | Sheriff Brad W. Slater<br>Weber County, UT                       | 1956-57*<br>H.P. Gleason<br>Oakland, CA              | 1974-75*<br>Bernard Keiter<br>Dayton, OH                       | 1992-93<br>Frank Policaro, Jr.<br>Beaver County, PA             |
| Sheriff Paul Fitzgerald<br><i>3rd Vice President</i>                         | Sheriff Ronald G. Spike<br>Yates County, NY                      | 1957-58*<br>Dave Starr<br>Orlando, FL                | 1975-76*<br>Harold Bray<br>Golden, CO                          | 1993-94<br>Johnny Mack Brown<br>Greenville, SC                  |
| Sheriff Larry Amerson<br><i>Secretary</i>                                    | Sheriff Vernon P. Stanforth<br>Fayette County, OH                | 1958-59*<br>Lawrence E. Brown<br>Asheville, NC       | 1976-77*<br>Carl Axsom<br>Wentworth, NC                        | 1994-95<br>James G. Murphy<br>Newport, VT                       |
| Sheriff Michael Leidholt<br><i>Treasurer</i>                                 | <i>Ex-Officio</i><br>Aaron D. Kennard<br>Executive Director      | 1959-60*<br>Hugh Anderson<br>Borger, TX              | 1977-78*<br>High Sheriff Patrick J. Hogan<br>Hartford, CT      | 1995-96<br>John T. Pierpont<br>Springfield, MO                  |
| Sheriff John Aubrey<br><i>Sergeant-at-Arms</i>                               | Richard M. Weintraub<br>NSA General Counsel                      | 1960-61*<br>Robert S. Moore<br>Arkansas City, AR     | 1978-79*<br>Merle Karnopp<br>Lincoln, NE                       | 1996-97<br>Donald E. Hathaway<br>Shreveport, LA                 |
| Sheriff Ted G. Kamatchus<br><i>Immediate Past President</i>                  | Sheriff Dwight E. Radcliff<br>NSA Corporate Representative       | 1961-62*<br>Charles A. Griffon<br>Plaquemine, LA     | 1979-80*<br>Gerard Wattigny<br>New Iberia, LA                  | 1997-98<br>Fred W. Scoralick<br>Poughkeepsie, NY                |
| Sheriff Craig Webre<br><i>Immediate Past President</i>                       | <b>Past Presidents</b><br>1940-41*<br>Walter O'Neil<br>Akron, OH | 1962-63*<br>Arthur Shuman<br>Springfield, OH         | 1980-81*<br>George Papadopoulos<br>Canton, OH                  | 1998-99<br>Dan Smith<br>Bell County, TX                         |
| <b>Board of Directors</b><br>Sheriff Leroy D. Baca<br>Los Angeles County, CA | 1941-42*<br>William Souter<br>Sandusky, OH                       | 1963-64*<br>William M. Lennox<br>Philadelphia, PA    | 1981-82<br>L. Cary Bittick<br>Monroe County, GA                | 1999-00<br>Philip McKelvey<br>Cambridge, MD                     |
| Sheriff Michael J. Brown*<br>Bedford County, VA                              | 1942-43*<br>Rex Sweat<br>Jacksonville, FL                        | 1964-65*<br>Malcom G. McLeod<br>Lumberton, NC        | 1982-83*<br>E.W. Pellicer<br>Palatka, FL                       | 2000-01<br>Jerry "Peanuts" Gaines<br>Bowling Green, KY          |
| Sheriff Keith R. Cain<br>Daviss County, KY                                   | 1944-46*<br>Ferris E. Lucas<br>Port Huron, MI                    | 1965-66*<br>Martin J. Ferber<br>Hackensack, NJ       | 1983-84<br>Richard J. Elrod<br>Chicago, IL                     | 2001-02<br>John Cary Bittick<br>Monroe County, GA               |
| Sheriff Gregory C.<br>Champagne<br>St. Charles Parish, LA                    | 1946-47*<br>Gus Caple<br>Little Rock, AR                         | 1966-67*<br>T. Ralph Grimes<br>Atlanta, GA           | 1984-85*<br>Louis F. Gianoli<br>Wausau, WI                     | 2002-03<br>Tommy Ferrell<br>Adams County, MS                    |
| Sheriff Larry A. Dever<br>Cochise County, AZ                                 | 1947-48*<br>Newman deBretton<br>Baton Rouge, LA                  | 1967-68*<br>Bill D. Hemphill<br>Cassville, MO        | 1985-86<br>Richard Germond<br>Adrian, MI                       | 2003-04<br>Wayne V. Gay<br>Wilson County, NC                    |
| Sheriff Harold W. Eavenson<br>Rockwall County, TX                            | 1948-49*<br>Allan Falby<br>El Paso, TX                           | 1968-69*<br>William J. Spurrier<br>Marrengo, IA      | 1986-87<br>Don Omodt<br>Minneapolis, MN                        | 2004-05<br>Aaron D. Kennard<br>Salt Lake County, UT             |
| Sheriff Douglas C. Gillespie<br>Clark County, NV                             | 1949-50*<br>A.B. Foster<br>Atlanta, GA                           | 1969-70*<br>Ross Boyer<br>Sarasota, FL               | 1987-88<br>Dwight E. Radcliff<br>Circleville, OH               | 2005-06<br>Edmund M. "Ted" Sexton, Sr.<br>Tuscaloosa County, AL |
| Sheriff Stanley Glanz *<br>Tulsa County, OK                                  | 1950-51*<br>Walter Monaghan<br>Pittsburgh, PA                    | 1970-71*<br>Michael N. Canlis<br>Stockton, CA        | 1988-89*<br>High Sheriff Henry F. Healey, Jr.<br>New Haven, CT | 2006-07<br>Ted Kamatchus<br>Marshall County, IA                 |
| Sheriff Danny Glick<br>Laramie County, WY                                    | 1951-52*<br>Grover Combs<br>Logan, WV                            | 1971-72*<br>James H. Young<br>Richmond, VA           | 1989-90<br>Lyle W. Swenson<br>Mitchell, SD                     | 2007-08<br>Craig Webre<br>LaFourche Parish, LA                  |
| Sheriff Mike Hale<br>Jefferson County, AL                                    | 1952-53*<br>Frank Biaggne<br>Galveston, TX                       |  |  |   |
| Sheriff Daron Hall<br>Davidson County, TN                                    | 1953-54*<br>Richard H. Busch<br>Hillsboro, OR                    |  |  |   |
| Sheriff David Huffman *<br>Catawba County, NC                                |  |  |  |   |
| Sheriff Mearl J. Justus *<br>St. Clair County, IL                            |  |  |  |   |
| Sheriff James A. Karnes<br>Franklin County, OH                               |  |  |  |   |
| Sheriff Susan L. Rahr<br>King County, WA                                     |  |  |  |   |

# Financial Report

2008 Financial Highlights for Nine (9) Months: Ended September 30, 2008

## 2008 Assets as of September 30, 2008

|  |                  |
|--|------------------|
| Headquarters .....                         | \$2,843,041      |
| Investments .....                          | 3,626,837        |
| Accounts Receivable & Accrued Income ..... | 631,118          |
| Notes Receivable.....                      | 251,250          |
| Cash and Cash Equivalents .....            | 555,273          |
| Prepaid Expenses .....                     | 788,538          |
| Inventory of Saleable Items .....          | 34,217           |
| Other Assets .....                         | 355              |
| Accumulated Depreciation.....              | (1,476,199)      |
| <b>Total Assets.....</b>                   | <b>7,254,430</b> |

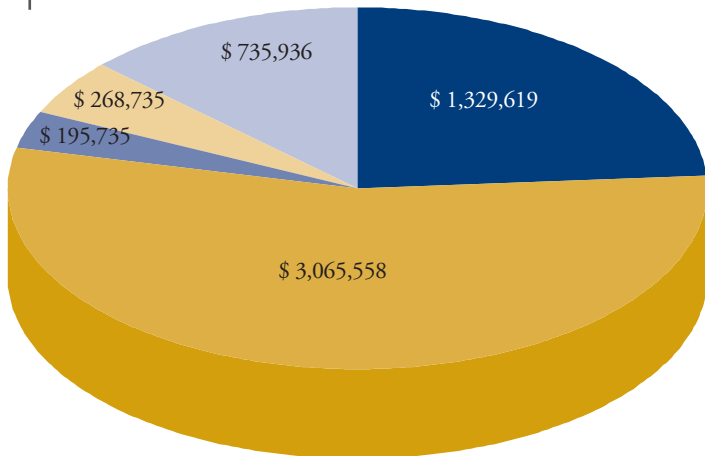
## 2008 Liabilities & Fund Balances as of September 30, 2008

|   |                  |
|---|------------------|
| Accounts Payable & Accrued Expenses ..... | \$714,655        |
| Deferred Income .....                     | 280,939          |
| <b>Total Liabilities .....</b>            | <b>\$995,594</b> |

|   |                    |
|---|--------------------|
| <b>Net Assets.....</b>                          | <b>\$6,258,836</b> |
| <b>Total Liabilities &amp; Net Assets .....</b> | <b>\$7,254,430</b> |

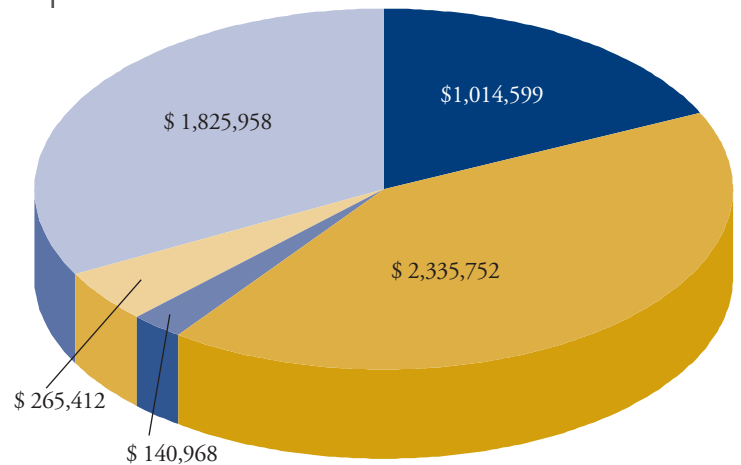
Note: This statement represents audited figures for the nine months ended September 30, 2008

## REVENUES



- Annual Conference Income
- Grants and Contracts
- NW and Training Activities
- Advertising & Publications and Corporate Affairs
- Membership and Other Income

## EXPENSES



- Annual Conference Income
- Grants and Contracts (Direct Expenses Only)
- NW and Training Activities
- Advertising & Publications and Corporate Affairs
- Membership Services and Headquarters\*

\*Membership services and headquarters includes:  
 Building expenses  
 Office insurance  
 Salaries and benefits of employees in the executive office and other support personnel (i.e. receptionist, accounting.)  
 Congressional affairs efforts, including salaries and benefits



# Government Affairs

## Introduction

Since its founding in 1940, the National Sheriffs' Association (NSA) has been the one voice of the nation's sheriffs in the nation's capital. As one of the largest law enforcement organizations in the country, NSA is the leading advocate on law enforcement, criminal justice and public safety issues.

The NSA Government Affairs Division is the "lobbying" arm of the National Sheriffs' Association. In conjunction with the Congressional Affairs Committee, it develops the Association's legislative agenda and serves as a liaison for sheriffs to the United States Congress and the Executive branch.

## Inside the Beltway at a Glance

Not since 1993-1994, the early years of the Clinton Administration, were the Democrats in control of the House, Senate and White House. With the financial crisis and the dramatic explosion of the national debt, the Democratic leadership will not have as easy a path to moving priority legislation that comes with a price tag. As lawmakers begin the new 111<sup>th</sup> Congress, they will be tested as to whether or not they can work with the minority party to accomplish not only their goals, but the goals of the American people.

While the solid Senate majority will likely create smoother passage for legislation than in the last few years, the influence of the moderates, both Democratic and Republican, will be significant as they will be in a position to give (or deny) the 60 votes needed to be free of legislative roadblocks. Additionally, many of the newly-elected senators hail from states that tend to be swing or Republican states and, consequently, may be hesitant to blindly follow a Democratic agenda that is viewed as too extreme. Similarly in the House, with the number of fiscally conservative Democrats increasing, also known as Blue Dogs, the moderates of both parties have the potential to be extremely influential.

## A Look Back at the 110<sup>th</sup> Congress

The 110<sup>th</sup> Congress kicked off its first session in January with a new democratic majority in both the House and the Senate following the 2006 elections. As expected, debate over the conduct of the war and spending issues occupied the lawmakers' attention during this Congress.

While they struggled with the appropriations process having enacted only one of 12 spending bills before the end of the current fiscal year, lawmakers managed to fund the vital COPS

Hiring Initiative and passed several key law enforcement measures. However, the critical Byrne Justice Assistance Grant program was reduced by over 67% in the FY 2008 Omnibus Appropriations bill. Despite an aggressive grassroots activity by NSA, along with dozens of criminal justice organizations, our efforts to restore funding in emergency supplemental bills failed due to lack of support from the White House and House leadership.

The Administration saw some key personnel changes within the Department of Justice with the departures of Attorney General Alberto Gonzales, Assistant Attorney General of Office of Justice Programs, Regina Schofield and Fran Townsend who served as Bush's Homeland Security Advisor. In November, the Senate confirmed the former federal judge Michael Mukasey by a vote of 53-40. NSA supported the nomination of Judge Mukasey.

NSA maintained its strong presence on Capitol Hill by offering compelling testimony on a wide range of issues including increase in violent crimes, federal funding for law enforcement programs, mentally ill in the criminal justice system, emergency preparedness, the Insurrection Act and on concealed carry law for retired law enforcement officers.

In addition, sheriffs spoke out at press conferences at the Capitol on funding for COPS Hiring Initiative, hate crimes and the methamphetamine epidemic in rural areas. As a result, sheriffs continue to be instrumental in shaping federal legislation and national policy on critical criminal justice and public safety issues.

## Conclusion

In the 110<sup>th</sup> Congress, the NSA Government Affairs Division advanced key legislation pertaining to methamphetamine, offender reentry, mentally ill in jails, the Insurrection Act, COPS program, SCAAP, gangs, hate crimes, animal fighting, child exploitation, court security, border security, fusion centers, emergency response, and the implementation of the 9/11 Commission recommendations.

With strong grassroots efforts by sheriffs, NSA was successful in blocking harmful measures strongly opposed by sheriffs including a federal mandate on collective bargaining for public safety officers and attempts to change the existing inmate telephone system. As the new 111<sup>th</sup> Congress takes shape, we look will continue our aggressive lobby efforts to advance the interests of sheriffs nationwide.

# Conferences, Meetings

# and Exhibits

## Conferences and Meetings

### **2008 Annual Conference**

The NSA 2008 Annual Conference & Exhibition was held in Indianapolis, Indiana, at the Indiana Convention Center, on June 28 – July 2. Host Sheriff Frank Anderson, the Marion County Sheriff's Office, the Sheriffs of Indiana, and the National Sheriffs' Association welcomed more than 4000 attendees and exhibitors to this event.

Attendees were treated to an exhibit hall filled to capacity with almost 550 exhibit spaces; more than 60 workshops, seminars, training sessions; and numerous networking opportunities. Cutting-edge seminar and workshop topics included:

**Preventing Corruption and Building Public Trust Within Your Sheriff's Office**

**The US Marshals Service Role in Gang Fugitive Investigations**

**Leadership: A Calling, A Choice**

**Cyber Crimes: How to be Proactive**

**Internal Auditing: Defeating Deliberate Indifference Claims**

**Legal Implications for Deaf and Hard of Hearing Offenders in Corrections: Risks and Opportunities**

**A Practical Guide to Litigation-Free Management for Sheriffs**

**Cultivating the Environment that Produces a Successful Agency**

**Fugitive Files**

**A Child Is Missing Alert Program**

**Importance of County-Wide School Crisis Plans**

**Preparation for High Threat Trials**

**Department of Homeland Security 101**

**The Importance of Information Collection at the Radio Car**

**Critical Infrastructure Key Resource Protection**

**Polish the Tarnished Badge: Build a Culture of Character**

**Following, Forfeiting and Sharing the Money Statewide Victim Advocate Program in Michigan**

**Your Pursuit Policy: Are You Prepared for the Worst?**

**Core Jail Standards**

**The Effectiveness of Technology and How It Benefits My Facility**

**CALEA Accreditation from a Sheriff's Perspective**

**Addressing Campus Security**

**Making Special Events Safe Events**

**The Fugitive Safe Surrender Program**

**Continuity of Operations Planning (COOP) for Law Enforcement Agencies**

**Securing the Remote Wireless Infrastructure**

**Who are the Child Victims of Sexual Exploitation and How Can We Rescue Them?**

**Lessons in Leadership: The Minneapolis Bridge Collapse**

**The Traumas of Law Enforcement Death**

**The Next Crime Problem: Think You Know What It Is?**

**Methamphetamine & Meth Labs: Update for Sheriffs**

**Marketing the Law Enforcement 'Brand'**

**Who'll be Watching the Store? Strategies for Raising the Next Generation of Agency Leaders**

**Law Enforcement Using Technology to Protect Students from Disasters**

**Community Safety Volunteer Program: Citizens Serving our Community**

**And many more...**

Nationally recognized General Session speakers included the Republican Presidential Nominee, U.S. Senator John McCain, and noted television commentator and author, Retired Colonel Ken Allard. Additionally, U.S. Attorney General Michael Mukasey addressed the N.S.I. Graduates Dinner, and a special session for sheriffs only was held with FEMA Director David Paulison. The Conference also featured a "Cajun Night" sponsored by the Louisiana Sheriffs' Association.

The NSA 2009 Annual Conference & Exhibition will be held June 20 - 24 at the Broward County/Fort Lauderdale Convention Center, in Fort Lauderdale, Florida. Sheriff Al Lamberti, the Broward County Sheriff's Office, and the sheriffs of Florida will host this convention. Seminar and workshop topics will include issues in law enforcement, court services, corrections, and other important criminal justice issues.



# Sales, Exhibits and Corporate Relations

The Sales, Exhibits and Corporate Relations division is responsible for developing and maintaining the interest and participation in NSA of companies and organizations that supply and support our nation's law enforcement, corrections and criminal justice community.

This division is culpable for selling and promoting exhibitor participation at both our Annual and Winter Conferences as well as identifying, cultivating, selling and maintaining relationships as it relates to Corporate Partners, Sponsors and scholarship program.

## Annual Conference and Exhibitions

This year's conference was held in Indianapolis, Indiana and attracted approximately 400 exhibitors. The hall featured a broad range of products and services to increase the safety and efficiency of law enforcement personnel, offices and jails.

## Corporate Partners

Companies who provide products and services to our nation's sheriffs are invited to become an NSA Corporate Partner. This opportunity offers an elite group of organizations the ability to support law enforcement at an exclusive level.

## Winter Conferences

The annual NSA Winter Conference offers members the opportunity to attend committee meetings and network with colleagues, as well as attend an annual congressional reception and meet congressional leaders on Capitol Hill. In addition, a number of training seminars are also on the schedule.

The 2008 Winter Conference was held January 16 –19, at the J.W. Marriott Hotel, in New Orleans, Louisiana. Plenary Session speakers for this conference included Jack Enter and Bobby Smith, as well as U.S. Senator Mary Landrieu. The Conference also featured a "Cajun Night" sponsored by the Louisiana Sheriffs' Association.

The 2009 Winter Conference is planned for January 28 – February 1, at J.W. Marriott Hotel in Washington, D.C.



## Future Annual Conferences

Fort Lauderdale, FL  
June 20 – 25, 2009

Anaheim, CA  
June 26 – June 30, 2010

St. Louis, MO  
June 18 – June 22, 2011

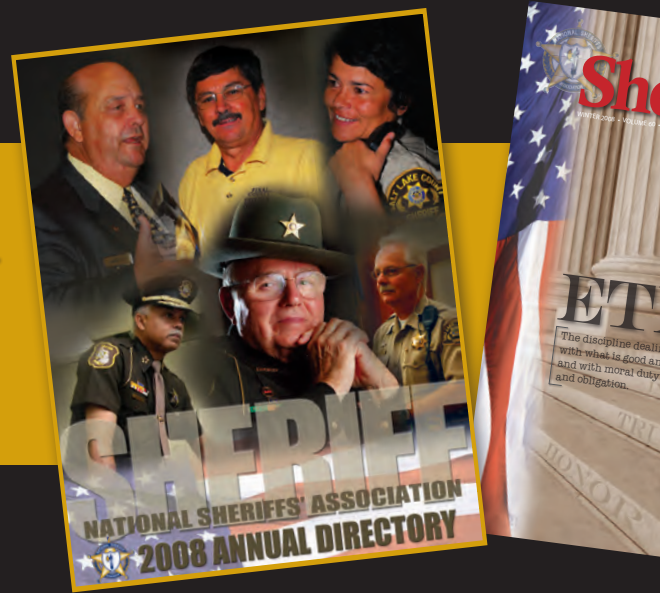
Nashville, TN (Opryland)  
June 16 – June 20, 2012

Charlotte, NC  
June 22 – June 26, 2013

Ft. Worth, TX  
June 21 – June 25, 2014



# Publications and Marketing



The Publications and Marketing Section is responsible for marketing the National Sheriffs' Association to its members and potential new members. This includes handling all printed materials and the association website, [www.sheriffs.org](http://www.sheriffs.org).

The publications include our bimonthly magazine, *Sheriff*; the *Annual Sheriffs' Directory*, the *NSA Annual Report*, and a number of recurring publications, brochures, and other printed materials.

## **Sheriff Magazine**

*Sheriff* magazine continues to strive to make the magazine the most professional law enforcement publication. It continues to demonstrate that it is timely and relevant and on top of the best practices in criminal justice. We have articles that involve more of our sheriff's offices and how they intend to handle or are handling certain situations.

## **The Winter 2008 Issue**

The Winter 2008 (formerly January-February) issue of *Sheriff* focused on Ethics. The issue was well received and very timely considering the frequency that the issue of ethics involving sheriffs have been in the news. We also had a report on the wild fires that hit California.

## **The Spring 2008 Issue**

The Spring 2008 (formerly March-April) issue focused on the Immigration Debate. This is another timely and relevant topic of interest to the sheriffs of this nation.

We had many requests for copies of the articles that appeared in this issue.

## **The Buyer's Guide/Conference Issue**

The Buyer's Guide/Conference Issue (formerly May-June) included pre-conference coverage of the Indianapolis Conference and what it will provide to attendees. The Buyer's Guide section included logos, a company description, and contact information on corporate members of NSA. As the magazine went to print, we received confirmation that John McCain would speak in Indianapolis, so we added two pages at the last minute that were tipped into the magazine.

## **The Summer 2008 Issue**

The Summer issue focused on the presidential election. The two main articles addressed the presidential candidates and what they offer and will provide for the Office of Sheriff. In addition, other articles covered meth abuse, LGBTI Offenders, jail staffing analysis and reentry considerations.

## **Conference Recap/President's Issue 2008**

Sheriff David Goad, NSA's new president graced the cover of our annual president's issue. The issue recapped the annual conference in Indianapolis, giving highlights of the keynote speakers, awards, events, and new board members.

## **The Fall 2008 Issue**

Court Security and Jail Operations was the focal point for the Fall 2008 issue. Specifically, we covered high profile cases, court security from the judge's point of view, mental health care reform, mental health units, and mentally ill in jails. *Sheriff* has also started a series on women sheriffs. We will highlight each of the women sheriffs until we cover them all. The feature "Meet the Sheriff," is included in each issue. This is an excellent way to highlight the sheriffs and to see what the different offices around the country provide in the way of services. In addition, *Sheriff* magazine continues to provide excellent coverage for many of NSA's divisions, including Government Affairs, Jail Operations, Traffic Safety, Neighborhood Watch, Triad, and Training.

## **The 2008 Annual Sheriffs' Directory**

The *2008 Annual Sheriffs' Directory* was available on CD-rom and as a hard copy book. All sheriff members receive their copies in the spring of each year. Along with the basic version of the directory, we have produced an enhanced version of the directory that is provided to NSA Corporate Members as a benefit in exchange for their financial support of NSA. The CDs are available for purchase as well, to bring in additional revenue for NSA.



### Other Projects

The Publications and Marketing Section provides editorial/graphics support for other projects in the office, most recently: Indianapolis Annual Conference materials including program, floor guide, banquet program, etc.

- Celebrating Safe Communities campaign materials including ads, postcards, brochures for Neighborhood Watch program
- Neighborhood Watch Tribal Indian brochure
- Ft. Lauderdale 2009 Annual Conference Promotions
- Neighborhood Watch Manual, Business Watch Manual, and other materials as needed
- Membership Benefits online at [www.sheriffs.org](http://www.sheriffs.org).

### www.sheriffs.org

The Publications and Marketing Section is responsible for the NSA website, [www.sheriffs.org](http://www.sheriffs.org). This includes keeping it updated with new information, changing content as needed and providing our readers with the most current trends in law enforcement.

The strategic plan calls upon the staff to help make NSA financially independent of federal grant revenue. To begin this task, the marketing section has done the following:

- Contracted with an advertising representative, Mohanna and Associates, to bring in additional advertising revenue for both *Sheriff* magazine and our website.
- Contracted with MultiView to produce the weekly online newsletter, *NewsBrief*. This brings in royalties for the advertising they sell in the newsletter.
- Change the Buyer's Guide issue of *Sheriff* magazine to obtain additional revenue for listings in the hard copy version of the Buyer's Guide. We want to do a full issue devoted to the Buyer's Guide where we will go out and sell advertising to be included.
- Help the insurance division promote its new insurance products to generate non-dues revenue.

- Help the exhibits division promote The Map Your Show tool that Exhibitors use to promote the conference and help sell our exhibitors on why they should exhibit with NSA.
- The new online career center, NSA Career Center, is in production now, it should be up and running by mid February of 2009. We will promote the new job board to generate non-dues revenue for NSA.
- Research the feasibility of reaching out to deputies and other rank and file to see if we can bring them on board as members of NSA.
- Worked with the Sales and Corporate Member division to change the Corporate Partnership program to increase revenue from our most dedicated sponsors and partners.
- Working to promote NSA partners, the 911 Cell Phone Bank, the new insurance quoting program that will be available online, Cyalume products, Neighborhood Watch products, and new membership benefits.
- Continuing to work on a marketing plan for NSA. This will require a good deal of research and time. To give NSA a real marketing plan, this needs to be done.
- Working on a needs assessment survey of all our members. This survey is needed so that we can attempt to go after the deputies, supervisors, and other staff that are members of NSA now, but don't know it.
- Look into producing an "Office of Sheriff" manual to distribute (either free or at minimal cost) to sheriffs' offices across the country, especially to new term sheriffs.
- Look into Crime Prevention or other materials that may be a potential place to begin some NSA branded publications.
- Work on continual branding of NSA.



# Operations



## Insurance

The National Sheriffs' Association has endorsed a Law Enforcement Liability Insurance Program for well over forty years.

The Insurance Section operates under National Service Associates, Inc., a for-profit, wholly owned affiliate of the National Sheriffs' Association. Its primary responsibility is to provide administrative services to the CNA Public Entity Program. National Service Associates is a licensed agency and operates from the commission it receives from the insurance program.

CNA is one of the nation's largest and oldest insurers in the US. The CNA Public Entity Program is available to public entities, such as counties, parishes, towns, townships, cities, boroughs, and correctional facilities. The program underwriting and claims are handled by the JWF Specialty Company, Inc., of Indianapolis, Indiana, which serves as the CNA program manager. JWF has twenty years of experience writing public entity business.

Specialized coverage, such as public officials' liability and employment practices liability, are available, with general and automobile liability, property,

inland marine and crime available in limited areas.

### Other Program Benefits

#### NSA Membership

Employees of agencies insured under the Law Enforcement Liability Coverage plan are automatically enrolled as members of the National Sheriffs' Association and receive free Accidental Death & Dismemberment insurance, a subscription to *Sheriff* magazine, discounts on conference registrations and publications, professional development/educational opportunities, and technical assistance. A large portion of NSA's membership is generated through the endorsed program.

#### Accidental Death & Dismemberment Insurance

Sheriffs and police chiefs are provided with a \$25,000 Accidental Death benefit. A \$3,000 benefit is provided to all other department/agency officers and employees.

Other responsibilities of the insurance section include surplus lines tax filings, license maintenance, entering payments and maintaining insurance records. All AD&D claims are handled

by the insurance division as well as the maintenance of membership and beneficiary records of the members generated through the CNA insurance program. Employee benefits and NSA corporate insurance are handled by the insurance division as well.

Other insurance products will soon be available from NSA's website for the general membership.

### **Jail Officers' Training Program and First/Second-Line Supervisors' Correspondence Training Program**

NSA has been providing these courses since 1978. They continue to grow in popularity as public safety and law enforcement agencies seek to provide on-going training opportunities to their staffs. NSA's affordable correspondence programs are ideal for agencies with budget and travel restrictions. The First/Second Line Supervisors' Program can also be used as a promotional tool. Several states use this program for administering its Sergeant's examinations. Both programs have undergone substantial rewrites and updating and are also available on-line.

We have created a cooperative program with the Southern Policing Institute for command staff. This program had its first graduates last April. The course focuses on management and leadership education. Credit for this course is POST approved. A similar undertaking is in the works with Columbia Southern University which will soon offer an accredited court security program certificate and criminal justice and other on-line degree programs.

### **Future Projects and Training**

During 2009, we plan to offer education and training in the following areas:

- Court Security Audits
- Court Security Training On-Site and On-Line
- Dealing With The Mentally Ill and their Families
- Risk Management
- Strategic Planning And Organizational Change
- Information Technology
- Management Audits
- Investigations
- Leadership
- Jail Issues
- Public Safety Training Series (Monthly "subscription" series on CD)

# Membership

## OPERATIONS DIVISION

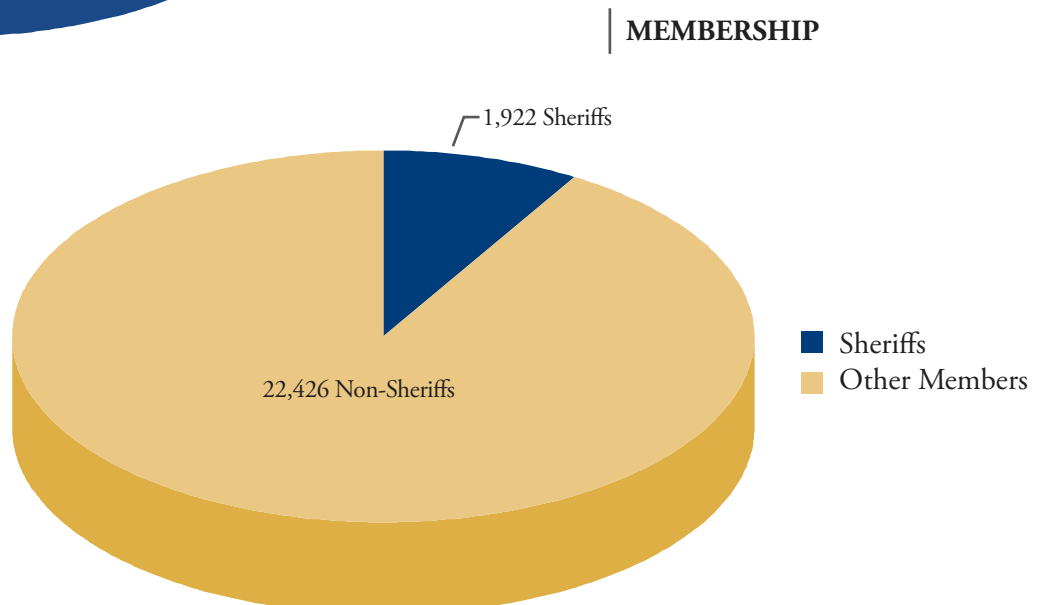
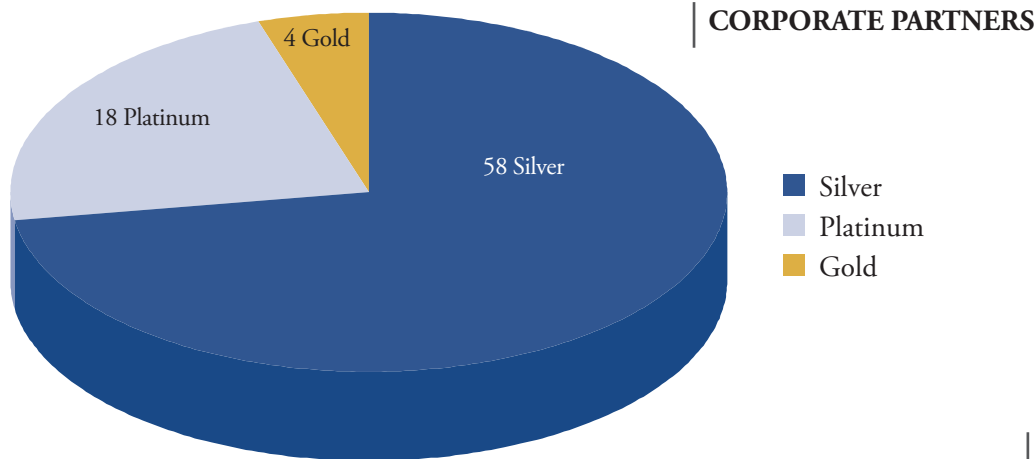
NSA continues to strengthen and expand its role of promoting, protecting, and informing the Office of Sheriff and support staff, as it builds bridges to law enforcement organizations and educates like-minded citizens about the Office of Sheriff. NSA has played visible roles in crime prevention and terrorism awareness at the community level and in protecting the elderly from crime.

The Membership Section has worked excessively this year to provide new benefits and to develop a more structured computer system to offer a better quality of service to the members. Membership continues to offer a wide range of insurance programs—including free Accidental Death & Dismemberment

Insurance, as well as discounts on home and automobile insurance for its members. NSA provides its membership with first-rate professional development opportunities and publications, such as *Sheriff* magazine.

Additional benefits are offered to members such as: discounts on vacation packages, car rentals, computer products, college tuition, and registration for the NSA Annual Conference & Exhibition.

Our goal as the leading association for law enforcement professionals is to continue working to provide outstanding benefits and immeasurable service to our members.



Due to a database malfunction, numbers may be off by up to 10%.



In 2008, the Operations Division conducted six successful workshops at the NSA Winter Conference and scheduled 60 seminars/workshops at the 2008 NSA Annual Conference, two sessions of the National Sheriffs' Institute (60 graduates), continued to offer the Jail Operations curricula through on-line offerings and hard copy curricula. Additionally, we conducted four court security audits, and conducted eight court security courses.

### Grants Update

#### Pegasus Project

There was still no substantial movement in the program on the part of NSA. Progress is still underway to connect 5000+ Sheriffs' Offices using secure internet-based protocols.

#### Law Enforcement Information Technology Standards Council (LEITSC)

Bureau of Justice Assistance. September 2001 – September 2009 (no cost extension has been approved from September 2007 to September 2009). The original grant was for approximately \$50,000 (for NSA) in 2004 and approximately \$40,000 for 2005. In partnership with the International Association of Chiefs of Police (IACP), Police Executive Research Forum (PERF), and National Organization of Black Law Enforcement Executives (NOBLE), the project involves and trains the nation's law enforcement executives in developing, implementing, and maintaining information technology standards. IACP is the administrator of the funds. Meetings and/or presentations have been held at NSA's 2007 Winter Conference and at NOBLE's July 2006 annual meeting and the IACP annual conference in New Orleans, LA. Future Outlook: The grant was funded after September 2007 at a reduced level. This project was granted a no cost extension from September 30, 2005 until December 31, 2006.

#### Jail-Based Information Gathering

COPS Office, originally awarded September 2004 for \$170,000. NSA was awarded this grant as a COPS Director's initiative. Its purpose is to develop a process that jails can use to gather and disseminate information from inmates, staff, and other sources to promote public safety. Upon development, the project was field tested in three locations. Originally scheduled to end September 30, 2005, NSA was granted a no cost extension until December 31, 2005. This was re-funded at the same level from September 1, 2005 through December 31, 2006 and focused on delivering programs to state associations. Preliminary results have been extraordinary with murders, etc., being solved. NSA has been granted \$40,000 in reprogrammed COPS funds to continue this until August 31, 2009.

#### National Sheriffs' Institute (NSI)

NSA in conjunction with the National Institute of Corrections (NIC), boasts one of the nation's most respected training opportunities available for new sheriffs. The NSI was established to meet the rapidly changing demands of the Office of Sheriff. Twice annually, 30 first-term sheriffs are selected and offered the opportunity to attend the NSI training in Longmont, Colorado. With a maximum of only 60 sheriffs attending, each year the selection is much sought after and the one-week period away from the office is more than compensated by the knowledge and resources gained and the relationships forged.

The April 2008 class had 30 graduates and the September class had 30 graduates. The new curriculum has been converted into a standard NIC format. NIC has relocated their Jails Division to Washington, DC and its Training Division to Aurora, CO. NSA has negotiated with NIC to keep the Institute in Longmont, Colorado through an NSA/NIC cooperative agreement. 2009 Classes are scheduled for May 17-23, 2009 and September 20-26, 2009.

#### Court Security

The Court Officers and Deputies Association (CODA, formerly IACOS) was a non-profit organization established as an affiliate of the National Sheriffs' Association to promote the general welfare of its members by providing quality educational materials and nationwide training programs. However, the CODA Board recently asked to formally merge its operations into NSA, with members becoming NSA members so that greater continuity and branding can occur. That transition is now underway. NSA, along with the National Center for State Courts, continues to participate in BJA sponsored forums assessing many court security issues. NSA continues to offer court security training and assessments. Some projects that NSA has developed include:

- Enhanced professionalism of court security personnel
- National security standards for state and local courts
- Standards in training and education

The primary responsibilities of the NSA Jail Operations Section include management of correspondence and on-line courses for first/second-line supervisors and jail officers; respond to technical assistance requests by correctional facilities; and distribution and invoicing for publications and training aids offered by the section.

# Research, Development



# and Grants

The National Sheriffs' Association seeks grants from the federal government for trainings, publications, videos, and other professional development and technical assistance programs for sheriffs, deputies, and others in the criminal justice and public safety fields.

## Victim Services

### Victim Services in Rural Law Enforcement

NSA continued this 2002, multi-year project, funded by the Office for Victims of Crime (OVC), to facilitate the integration of a victim assistance component into the services of rural law enforcement agencies. The aim of the project is to ensure that victims of crime in rural areas receive needed services and interventions. To creatively and economically meet the challenges of serving these victims, law enforcement agencies need help identifying resources and promising practices. Through this grant, NSA provided funding and technical assistance to 10 demonstration sites around the country. In 2009, OVC will publish a report on the NSA demonstration sites, explaining their efforts to improve the delivery of rural victim services and highlighting the promising practices that came to light during this project.

### First Response to Victims of Crime: Guidebook and Roll Call Video for Law Enforcement

With funding from the Office for Victims of Crime (OVC), NSA developed a guidebook and roll call video to provide front-line officers with best practices for responding to specific types of victims and specific types of criminal victimizations. Released by OVC in April 2008, the guidebook and video provide tips on responding to the elderly, children, immigrants, people with disabilities, and survivors of homicide victims. Also provided is guidance on responding to victims of domestic violence, sexual assault, alcohol-related driving crashes, trafficking in persons, and mass casualty crimes.

## Community Policing Programs

### Policing in Immigrant Communities

Funded by the Office of Community Oriented Policing Services, this project convened a national Roundtable of immigrant advocate leaders and leaders in law enforcement to draft a *Plan of Action* for bridging the divide that sometimes exists in communities between law enforcement and the immigrant population(s). This divide often hampers local law enforcement in

preventing crimes against immigrants; in investigating crimes by or against immigrants; and in assisting immigrant crime victims. The *Plan of Action* is scheduled for release by NSA in early 2009.

# Domestic Violence Programs

## RESEARCH, DEVELOPMENT & GRANTS DIVISION

### **Violence Against Women Grants**

In 2006, NSA entered into a new cooperative agreement with the Office on Violence Against Women (OVW), U.S. Department of Justice to provide training to rural law enforcement and criminal justice personnel, titled Domestic Violence Training for Rural Law Enforcement and for Rural Communications Professionals. This agreement continues the delivery of the Rural Law Enforcement Training; Domestic Violence Intervention and Investigation and the Domestic Violence Training for Rural Communications Professionals (Dispatchers/ Call Takers) as well as adds a component for NSA to develop a management law enforcement domestic violence policy program.

The primary focuses of the rural domestic violence trainings are: officer and victim safety; offender accountability; increased effectiveness of investigation, intervention and reporting of domestic violence crimes; evidence-based prosecution; and increased communication and partnership between law enforcement, community members, advocacy agencies, and prosecutors. To date, NSA has held approximately 92 trainings nationwide and approximately 4,400 individuals have successfully completed the trainings.

In August 2005, NSA entered into a agreement with OVW for the Train the Trainer Curricula to Stop Violence Against Older Individuals. NSA developed a two-day elder abuse training for law enforcement to be incorporated into a four-and-a-half-day train-the-trainer. The main goal of the training is to provide law enforcement with information and strategies to more effectively recognize and investigate elder abuse cases.

Finally, in January 2005, the Port Gamble S'Klallam Tribe (PGST), partnered with NSA, received an award from OVW for the Violence Against Indian Women grant. NSA provides technical assistance and training information to PGST.

### **School Safety Grant**

In September 2007, NSA entered into a cooperative agreement with the Bureau of Justice Assistance (BJA), Office of Justice Programs, U.S. Department of Justice to bring together law enforcement and education stakeholders to discuss and formulate models to improve school and campus safety for use nationally. NSA has convened a diverse Advisory Group to define and identify key school safety issues to serve as a basis for the online Schools and Universities Safety Resource Center (SUSRC).



# Homeland Security Initiatives

## RESEARCH, DEVELOPMENT & GRANTS DIVISION

Grant funding originates through FEMA from the U.S. Department of Homeland Security (DHS)/Office of Training and Exercise Integration (previously Grants & Training). The current grant has been approved for the period (inclusive) October 1, 2008 through September 30, 2009. The grant amount approved on September 30, 2008 was \$2.5 million.

At present, funds remain from the previous grant. A no-cost extension for these funds will expire on March 31, 2009. This project consists of four separate training programs:

### **1. Managing the Incident – a Leadership Guide to WMD Events**

Managing the Incident is certified by the Department of Homeland Security, and is identified by the designation AWR 184. The course prepares Sheriffs and their executive staffs to plan, equip, and train their agencies to respond more effectively to a terrorist incident or all-hazard event. Presentations include:

- Updates on the latest WMD information, terrorism, and threats.
- Roles and responsibilities, local, state, federal
- Dealing with media, and the role of the public information officer
- Intelligence gathering and information sharing
- National Incident Management System (NIMS)

The revised program features a scenario that requires participants to respond at different points throughout the course. This exercise involves terrorism/WMD, an attack on a school, and a pandemic influenza element. It can be adapted for audiences who are in the initial stages of preparing a response plan, or for audiences who wish to put their existing plan to the test.

Law enforcement participants are encouraged to invite their response partners (e.g. fire, medical, emergency management) to ensure a more comprehensive and meaningful dialogue and experience.

Under Sheriff Kennard's leadership, NSA is working through an agreement with Towson University to prepare this program for online delivery in mid 2009.

### **2. Jail Evacuation Planning and Implementation**

This program is certified by the Department of Homeland Security, and is identified by the designation AWR 183. Jail Evacuation and Implementation addresses the needs of small, medium, and large jails in rural and urban jurisdictions, preparing them to evacuate their facility in the event of an emergency. The course includes:

- Updates on the latest WMD information, terrorism, and all-hazard threats
- Facility assessment and prioritization of tasks for a successful jail evacuation

- Developing a jail evacuation plan
- How to use exercises to test and improve the plan
- Contingencies and post-event actions

A second, more comprehensive jail evacuation program is being developed for future training.

### **3. First Responder Training**

The First Responder Training is certified by the Department of Homeland Security, and is identified by the designation AWR-198. The course is structured to provide training for first responders, focusing on the actions and decisions that need to be taken in the first fifteen to thirty minutes of an event. Course content includes:

- Site assessment and vulnerability
- CBRNE (Chemical, Biological, Radiological, Nuclear & Explosive weapons/agents)
- Command and control
- Bomb threats and detonations
- Crowd control and evacuation

### **4. Community Partnerships**

Training and Exercise Integration recently advised that preparation of the Community Partnerships program is certified by the Department of Homeland Security and is identified by the designation of AWR-146.

This program targets the community as a whole, bringing together responders, the business community, and citizens from all walks of life. Course material and activities encourage the forging of partnerships between all sectors of the community. Resources are provided to individuals and communities wishing to enhance their ability to prevent, plan a response to, and recover from, a terrorist event (e.g. Citizen Corps, Community Emergency Response Teams [CERT] training). Community Partnerships is founded upon the premise that when a major event occurs, citizens may be required to fend for themselves for a period of time before help arrives. Topics include awareness, preparation, prevention, response, recover, desktop exercise, and continuing the partnership building process.

The program is available for delivery to jurisdictions in the United States.

### **Future Outlook**

Although solicitation for the next grant period has yet to be released, NSA expects to receive continuation funding. The Jail Program and the Executive Program are in the process of being developed as online courses.

# Triad Programs

## RESEARCH, DEVELOPMENT & GRANTS DIVISION

### **National Association of Triads, Incorporated (NATI) is an exclusive product of the National Sheriffs' Association.**

Triad is in its' twenty-first year of assisting law enforcement to keep seniors safe in their communities by using senior volunteers and those within the private sector who have a vested interest in seniors. The National Association of Triads, Inc., offers a manual on starting and maintaining a Triad, a website that includes current senior safety related articles, a vast number of resources and contacts for every aspect of senior safety, as well as a number of programs to implement at the local level. This year NATI held its 20th Anniversary Celebration Conference in Williamsburg, Virginia, where twenty-one workshops by more than thirty presenters delivered much-needed training on Triad topics to more than 300 attendees.

NATI has a partnership with the 911 Cell Phone Bank to provide emergency telephones to senior citizens and victims of crime. This partnership provides an income stream for local Triad programs as well as financial support for NATI.

This year NATI also formed a partnership with Cyalume Technologies to provide much-needed emergency lighting products to NSA members and Triads, while generating revenue to support the Triad Program. Through a prior grant with the Department of Justice, Community Oriented Policing Services, NATI makes available a Resource Disc, called STAR (Safety Training And Resources) for communities, teaching them how to use senior volunteers before, during, and after disasters.

# Traffic Safety Programs

## RESEARCH, DEVELOPMENT & GRANTS DIVISION

NSA's traffic safety department has the duty to perpetuate traffic safety issues, facilitate program implementation, provide technical assistance, and offer general support to the Office of Sheriff and the National Highway Traffic Safety Administration (NHTSA) staff in developing traffic safety plans that target NHTSA's national highway safety priority issues. These include: 1) initiate special studies under the plan and produce draft resolutions; and 2) develop guidelines and programs for law enforcement agencies. The purpose of this is to gain appropriate feedback from NSA membership and to improve the effectiveness and efficiency of the traffic safety program. NSA distributes and promotes materials and provides recommended procedures for implementation among its membership. This is supported by a monthly e-newsletter on traffic safety issues, articles, updates, and website information provided at [www.sheriffs.org](http://www.sheriffs.org).

NSA also promotes NHTSA traffic safety campaigns. NSA and NHTSA sponsor technology and training seminars to familiarize state, county, tribal, and local highway safety and law enforcement officials with current countermeasures related to alcohol and other drugs; occupant protection; speed and aggressive driving; motor

vehicle and driver control issues; dangerous driving behaviors; policies and procedures; and other traffic safety issues.

Additionally, NSA has begun a Phase II of the High Visibility Traffic Enforcement Support grant in relationship to motorcycle issues. NSA's purpose on this grant is to work closely with NHTSA staff, NHTSA regional staff, Governor's Highway Safety Representatives and individual state sheriffs' associations to identify the level of motorcycle law enforcement support in the United States. NHTSA promotes the need for local sheriff's agencies and deputies to participate in matters relating to motorcycle safety and has solicited NSA's assistance in promoting an identified level of support from sheriffs' associations in the United States.

Finally, with a partnership with 911 Cell Phone Bank, NSA has been able to offer free PSA's on NHTSA specific driving topics to sheriffs attending the NSA Annual Conference. Working with the Monmouth County New Jersey Sheriff's Office and Sheriff Kim Guadagno and her staff, NSA has prepared a senior driver safety training program free to sheriff's offices and community programs through the traffic safety web page on [www.sheriffs.org](http://www.sheriffs.org).

### **USAonWatch – National Neighborhood Watch Program**

In 2008, the USAonWatch-National Neighborhood Watch (NW) Program has continued to enhance, expand, and revitalize watch programs throughout the country. NSA continues to promote UOW as the face of the National Neighborhood Watch Program and expand the program beyond crime prevention. USAonWatch is regularly identified by government agencies, law enforcement, and citizens as a primary source of information, training, technical support, and resources about Neighborhood Watch.

NSA was excited to continue the NW training program, which has worked to strengthen law enforcements capacity to manage and maintain active, productive and supportive watch groups. This past year NSA held 18 trainings, which were attended by more than 600 people representing over 270 agencies. Training was held in California, Florida, Connecticut, South Carolina, North Dakota and many additional states. The association in partnership with the Bureau of Justice Assistance will conduct 10 trainings throughout the country in 2009.

The key component of the Neighborhood Watch training is the toolkit, which contains resources for officers, such as modules on volunteer management and templates for conducting meetings. Along with a module on Terrorism Awareness, an additional module on the Pandemic Flu was created to provide resources should an outbreak occur. The association has distributed over 2,500 toolkits to law enforcement agencies and citizen organizers.

The USAonWatch website had another successful year of registering watch groups. The database grew to over 19,000 watch groups representing over 3,500 law enforcement agencies. The project distributed over 10,000 brochures and Action Packs. NSA continues to provide an electronic newsletter to over 10,000 people on issues important to watch programs. NSA has developed two additional resources for the field which will be released in 2009, a revised and enhanced Neighborhood Watch Manual along with a Business Watch Manual.

A new initiative was launched by NSA and incorporated with the Neighborhood Watch project called Celebrate Safe Communities (CSC). Celebrate Safe Communities is a partnership between the National Crime Prevention Council, NSA and the Bureau of Justice Assistance. In the inaugural year, there were over 150 events in 35 states.

At the NSA Annual Conference in June, the association in partnership with the Bureau of Justice Assistance awarded the Fifth Excellence in Neighborhood Watch Awards. Those groups honored were the Waste Watch Program; Lafourche Parish Sheriff's Office, LA; Hermiston Police Department, OR; and Toledo Neighborhood Block Watch, OH. The recipients' efforts are extraordinary and highlight the success a Neighborhood Watch Program can have at both the law enforcement and community level. Information about the award categories, their criteria, and the qualifications for nomination are available at [USAonWatch.org](http://USAonWatch.org).

Neighborhood Watch staff continued to promote the resources NSA has developed for Neighborhood Watch by exhibiting, and conducting workshops, and seminars throughout the country. In 2008, project staff went to over 20 conferences and visited with more than 15 law enforcement agencies. Overall, Neighborhood Watch continues to be recognized and valued by citizens throughout the country. NSA looks forward to continued program growth in 2009.



## NSA Staff – Executive Office



**Aaron D. Kennard**  
**Executive Director**  
703.836.7827 • [exec@sheriffs.org](mailto:exec@sheriffs.org)

Aaron D. Kennard joined the NSA as Executive Director in January of 2007. Voters first elected him Sheriff of Salt Lake City, Utah, in 1990 after he had served 20 years with the Salt Lake City Police Department. In 2004, he was elected President of the NSA. He also has held key leadership positions with the Utah Sheriff's Association, Utah State Peace Officer Standards and Training Council, the Salt Lake Area Gang Project, and the National Association of Counties (NACo). Sheriff Kennard holds a Master's degree in Public Administration, and graduated from the FBI National Executive Institute.



**John Thompson**  
**Deputy Executive Director**  
703.836.7827 • [jthompson@sheriffs.org](mailto:jthompson@sheriffs.org)

John Thompson joined NSA in 2002. He assists the executive director and is responsible for all facets of NSA operations. He has 33 years of law enforcement experience, serving as a municipal police chief for 13 years and recently retiring as the chief assistant sheriff of Prince George's County, MD. He has a degree in criminal justice and is a graduate of the School of Police Staff and Command at Northwestern University and a graduate of the FBI Law Enforcement Executive Development School.



**Dianna Dix**  
**Executive Assistant to the Executive Director**  
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Dianna Dix assists the executive director and serves as liaison between NSA's executive office and the Executive Committee/Board of Directors, other agencies and associations, and NSA staff. She joined NSA in 2002 after retiring from the Arlington County, VA, Sheriff's Office with more than 17 years of service.



**Miriam Kendall**  
**Executive Secretary**  
703.838.5314 • [mkendall@sheriffs.org](mailto:mkendall@sheriffs.org)

Miriam Kendall provides administrative support services to the executive director and deputy executive director. She assists in all duties of NSA's executive office. Miriam joined NSA in 1994.



**Richard Weintraub**  
**Esq. General Counsel**  
703.838.5338 • [rmwein@sheriffs.org](mailto:rmwein@sheriffs.org)

Richard Weintraub specializes in nonprofit organizations and employee benefit law. He holds a juris doctorate from the Maryland School of Law and a Master's in taxation from the Georgetown University Law Center. Before entering private practice, he worked in the Internal Revenue Service's employee benefits and exempt organizations division. He has written and lectured locally and nationally. He became NSA's general counsel in 1991.



**Linda Foldvik, CPA**  
**Auditor**

Linda S. Foldvik, CPA has been a practicing certified public accountant (CPA) since October, 1982. She performs the annual audit and prepares the income tax returns for NSA. She also provides accounting advice during the year.



**Yuliya Foard**  
**Administrative Assistant**  
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Yuliya Foard has a background in finance and marketing. She attended Fayetteville College in Fayette, NC, and the Far-Eastern Institute of Management, Business & Law in Khabarovsk, Russia. Her major was Finance and Economics with a minor in Information Science and Computer Technology. She is fluent in Russian. She also has a familiarity with Korean.

## Finance



**Darlene Hicks**  
**Director of Finance**  
703.838.5328 • dhicks@sheriffs.org

Darlene Hicks oversees all aspects of NSA's finances, including the compilation of the section budgets, procurement, expenditure and inventory control, and fiscal accounting. She is responsible for all accounts payable and receivable. She joined NSA in 1980.



**Jenny Williamson**  
**Accounting Assistant**  
703.838.5340 • jwmson@sheriffs.org

Jenny Williamson provides clerical and administrative support to the finance director. She maintains section files and records, reviews and processes invoices and payroll, prepares deposits and provides notary services. She joined NSA in 1997.

## Government Affairs



**Ann Yom**  
**Director of Government Affairs**  
703.838.5323 • ayom@sheriffs.org

Ann Yom served as the Government Affairs Counsel at the National Criminal Justice Association where she was the primary liaison to Congress on criminal justice, homeland security, and appropriations issues. In addition to being a senior aide on Capitol Hill to U.S. Senator Christopher J. Dodd, she has experience working on a number of political campaigns where she directed opposition research and implemented media and communications strategies. She also served as the Legislative Counsel for People For the American Way, where she lobbied on legislative issues relating to hate crimes, racial profiling, voting rights, judicial nominations and the First Amendment. Ann holds a JD from Washburn University School of Law and a BA from the University of Iowa. Ann joined NSA in June of 2006.



**Stephanie Garlock**  
**Government Affairs Liaison**  
703.838.5316 • sgarlock@sheriffs.org

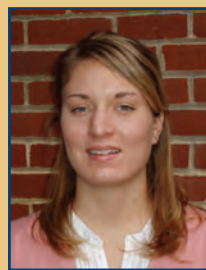
Stephanie Garlock is a 2004 graduate of Bowling Green State University, with a B.S. in Criminal Justice, Cum Laude. She is also a 2008 graduate from the George Washington University with a M.A. in Criminology. From February 2006 until August 2007, she worked for Republican Congressman Ted Poe (R-TX), as a legislative assistant handling crime victims' and judiciary issues, as well as speechwriting. Stephanie joined NSA in September of 2007.

## Publications and Marketing



**Susan H. Crow**  
**Director of Publications and Marketing**  
703.838.5335 • scrow@sheriffs.org

Susan joined NSA in April of 2006. Prior to joining the NSA, Susan worked as a publications consultant for other associations and non-profits in the Washington DC Metro Area. She has worked in all aspects of the publications field for 25 years. She holds a BA in Journalism with a French minor from San Diego State University.



**Meghan Brosch**  
**Publications Coordinator**  
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Meghan Brosch joined NSA in October 2007. She holds a B.A. in communication from the University at Buffalo and is currently pursuing a Masters degree in publishing at the George Washington University.

# Operations Division – Membership, Training and Jail Operations



**Fred G. Wilson**  
**Director of Operations**  
703.838.5322 • fwilson@sheriffs.org

Fred G. Wilson is responsible for carrying out CODA training programs and the planning and delivery of all NSA training on a national basis. He supervises management studies and CODA Annual Conference and Symposium, and completes grant projects in court security and transportation of prisoners. He also serves as the director of the Executive Development Program, National Sheriffs Institute. He manages NSA's relationship with the Pegasus Initiative, LEITSC, Operating with Limited Resources (Post 911), and Jail-Based Intelligence Gathering and Child Exploitation grants. He has a BA and MA in Criminal Justice and two years of PhD. coursework, as well as diverse law enforcement and university-based training experience in court security, criminal law, investigations, special operations, and development of policy and procedures. He is a certified criminal justice trainer. He is staff liaison to several NSA standing committees.



**Hilary Burgess**  
**Manager of Membership and Training**  
703.838.5320 • hburgess@sheriffs.org

Hilary Burgess joined NSA in January 2005 as the Marketing & Training Coordinator. A California native, Hilary graduated from Westmont College with a BA in Communication Studies. She oversees the NSA Scholarship Program and is responsible for Court Security Services, including coordinating Court Security Trainings and Assessments. She also assists with the National Sheriffs' Institute and with organizing NSA Annual and Winter Conference seminars.



**Mark Logan**  
**Jail Operations Specialist**  
703.838.5332 • mlogan@sheriffs.org

Mark Logan started his career for NSA as an intern in the summer of 2008. After his internship, he started working in the Membership and Training departments and is now responsible for the Jail Officers and 1<sup>st</sup>/2<sup>nd</sup> Line Supervisor Correspondence Training Programs. He graduated from East Carolina University with a bachelor's degree in Criminal Justice and will begin on his master's program in the upcoming year.



**Melissa Thompson**  
**Membership Specialist**  
melissa@sheriffs.org

Melissa Thompson helps maintain NSA's extensive database and assists with the daily member services needs. Melissa joined the association in 1991.



**Donna Conner**  
**Receptionist / NW Orders**  
703.838.5400 • dconner@sheriffs.org

Donna Conner serves as front desk receptionist and operator at NSA headquarters. She also is responsible for merchandise sales of the NW program. She joined NSA in March of 1997. Donna worked in the Triad and training departments.

# Operations Division – Insurance



**Barbara S. Dossey**  
**Manager of Insurance**  
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Barbara S. Dossey, Manager of Insurance, a licensed agent, is responsible for the management and maintenance of the National Sheriffs' Association's Liability Insurance Program and the membership it generates. In addition, she coordinates the renewal of the association's corporate insurance and serves as the employee benefits administrator. She joined the association in 1973.

## Conferences and Meetings



**Ross Mirmelstein, MA, CMP**  
**Meetings Director**  
703.838.5321 • rossmir@sheriffs.org

Ross Mirmelstein, MA, CMP, is responsible for planning and coordinating all activities related to the Annual Conference & Exhibition, the Winter Conference, and the Management Subcommittee Meeting. He joined NSA in 1989. A graduate of East Tennessee State University (B.S.) and John Jay College of Criminal Justice (M.A.), he was re-certified as a Meetings Professional by the Convention Industry Council in 2007.



**Aimee Welch**  
**Conference/Exhibits Specialist**  
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Aimee Welch joined the Conference and Meetings Section in September of 2008. She is a graduate of St. Johns University.

## Exhibits



**Karen Killpack**  
**Director of Sales,**  
**Exhibits and Corporate Relations**  
703.838.5331 • kkillpack@sheriffs.org

Karen joined NSA in September of 2008 with an extensive national and international sales, sales management, and sales training background. Her responsibilities include selling and managing the exhibit halls, increasing and maintaining participation of the Corporate Partner, sponsorship and scholarship program, as well as cultivating long-term relationships with the corporate community. She has a B.S. in Sociology with a minor in Criminology.

## Research, Development and Grants Division



**Timothy O. Woods**  
**Director of Research, Development and**  
**Grants Division**  
703.838.5317 • twoods@sheriffs.org

Tim joined NSA in 1997. He oversees all federal grants to the association. He is also the Project Manager on the Victim Services in Rural Law Enforcement grant, the First Response to Victims of Crime grant, and the Community Policing in Immigrant Communities grant. Tim has a B.A. degree with majors in sociology, history, political science, and German from Washington University; a J.D. degree from St. Louis University School of Law; an M.A. degree in sociology from the University of Virginia; and an LL.M. degree in international law from the Georgetown University Law Center.



## Research, Development & Grants Division – Domestic Violence Programs



**Christine M. Galbraith**  
**Program Director**  
**Domestic Violence Programs**  
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Christine M. Galbraith is the program director for the National Sheriffs' Association's violence against women and school safety grants. Christine directs the logistics of these agreements and maintains the integrity of the programs. Since joining NSA in May 2002, Christine has contributed to both the domestic violence and WMD training grant programs. She holds a B.A. in English and a dual minor in political science and mass communications with a journalism concentration from James Madison University, Harrisonburg, VA. Christine is a federally-certified Small Town and Rural (STAR) instructor and is a court volunteer for the Montgomery County Crisis Center's Abused Person's Program.



**S'Neta Benefield**  
**Program Coordinator**  
**Domestic Violence Programs**  
703.838.5336 • sbenefield@sheriffs.org

S'Neta Benefield is the program coordinator for NSA's violence against women and school safety grants. She comes to NSA from the AmeriCorps VISTA program where she worked with volunteers, recruitment, data management, and coordinated programming activities. S'Neta also interned with the Virginia Housing Development Authority for several years prior to the VISTA program. She holds a Bachelors of General Studies degree concentrated in Asian Studies, Communication, and Japanese from Ball State University, Muncie, Indiana where she was and remains an active member of the National Association of Black Journalists and Zeta Phi Beta Sorority, Inc. S'Neta is also a federally-certified Small Town and Rural (STAR) instructor.

## Research, Development & Grants Division – Homeland Security Initiatives



**Greg J. MacDonald**  
**Project Manager**  
**Homeland Security Initiatives**  
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Greg J. MacDonald formerly served as a consultant to the National Sheriffs' Association, with major contributions in development of the four programs he now oversees. He has a Master's in education from Loyola College, Maryland.



**Tom Rhatigan**  
**Program Manager**  
**Jail Evacuation**  
703.838.5308 • trhatigan@sheriffs.org

Tom Rhatigan has been with NSA since 1999. Tom coordinates the Jail Evacuation training course and is the point of contact for NSA with the Emergency Services Sector Coordinating Council at the Department of Homeland Security. He holds a Master's in Management from Johns Hopkins University. He serves as the staff liaison to the CJIS/Technology committee.



**Lynn Topp**  
**Program Manager**  
**First Responders**  
703.838.5333 • ltopp@sheriffs.org

Lynn Topp is the Program Manager for the First Responder Program under the Homeland Security Initiatives for NSA. She has worked for NSA since June of 2003. Lynn has spent 13 years in law enforcement as a 911 dispatcher, communications supervisor, and administrative supervisor. Lynn continues to work closely with the Nation's First Responders and the many issues that follow them.



**Mike Brown**  
**Program Manager**  
**Executive & Community Programs**  
703.838.5307 • mbrown@sheriffs.org

Mike Brown served as a security specialist with the Air Force, last stationed at Andrews AFB (presidential support). He has an Associate's degree in criminal justice from the community college of the Air Force and is studying for a Bachelor's in public administration. He retired in 2003 from the Cheverly Police Department in Maryland as lead investigator. Before that, he was the department's training and community relations officer.

## Research, Development & Grants Division – Traffic Safety Programs



**Ed Hutchison**  
**Director of Traffic Safety Programs**  
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Ed Hutchison is the Program Director for the National Association of Triads, Inc. (NATI) as well as Traffic Safety, working with the National Highway Traffic Safety Administration and the National Sheriffs' Association (NHTSA) in that capacity. Prior to joining NATI, Ed served as Membership Director for the National Sheriffs' Association (NSA) for five years. He completed his teaching degree at Murray State University during which time he served the US military for six years with the 8077th MASH Unit. He also worked seven years in the private sector of the Pentagon and serves as liaison to the National Law Enforcement Officers Memorial, often representing NSA on the Board of Directors, and Museum and Names Committees. Ed is the staff liaison to the Drug Enforcement Committee and the Traffic Safety Committee for NSA.



**Yuliya Foard**  
**Administrative Assistant**  
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Yuliya Foard has a background in finance and marketing. She attended Fayetteville College in Fayette, NC, and the Far-Eastern Institute of Management, Business & Law in Khabarovsk, Russia. Her major was Finance and Economics with a minor in Information Science and Computer Technology. She is fluent in Russian. She also has a familiarity with Korean.

## Research, Development & Grants Division – Triad Programs



**Terri Hicks**  
**Program Coordinator**  
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Terri Hicks has been with the National Sheriffs' Association for over 35 years. Her current duties include handling NSA's technology issues as IT Specialist, coordinating the National Triad Program, and assisting the Training and Conferences divisions with registration for conferences. She also provides technical support for NSA's Membership Division, database management and phone systems, and serves as the NATI liaison to the 911 Cell Phone Bank Program. This year she was instrumental in forming a partnership with Cyalume Technologies to provide much-needed emergency lighting products to NSA members while raising revenue to support the Triad Program.

## Research, Development & Grants Division – USAonWatch/Neighborhood Watch



**Chris Tutko**  
**Director**  
**USAonWatch/Neighborhood Watch**  
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Chris Tutko is a retired Chief of Police from Manassas, VA. Since retiring Chris has worked for the Police Foundation, the International Association of Chiefs of Police, National Organization of Black Law Enforcement and NSA. He is responsible for the development and implementation of USAonWatch and additional resources for the National Neighborhood Watch Program. He graduated from American University with a degree in Criminal Justice and received an MBA from Strayer University.



**Robbi Woodson**  
**Program Manager**  
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Robbi Woodson joined NSA in March 2004. She currently works on establishing and maintaining resources to assist law enforcement in the development of Neighborhood Watch programs. She graduated from George Mason University, with a major in Government and International Politics. Before working for NSA, she worked for the National Wildlife Federation and the Center for Food Safety and Applied Nutrition under the Food and Drug Administration. Robbi also serves as staff liaison to NSA's Crime Prevention & Private Security Committee.



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