



2012 Editorial Calendar

JANUARY-FEBRUARY 2012

ETHICS AND THE OFFICE OF SHERIFF

- Reserve your space in the Product Showcase

Submissions and Space Reservations Due: December 1, 2011
Ad Materials Due: December 15, 2011
Mail Date: January 3, 2012

MARCH-APRIL 2012

BORDER ISSUES AND ILLEGAL IMMIGRATION

Submissions and Space Reservations Due: January 30, 2012
Ad Materials Due: February 10, 2012
Mail Date: March 2, 2012

MAY-JUNE 2012

BUYERS GUIDE /TECHNOLOGY/PRE-CONFERENCE

- Reserve your space now for our Buyers Guide

Submissions and Space Reservations Due: April 2, 2012
Ad Materials Due: April 16, 2012
Mail Date: May 1, 2012

JULY-AUGUST 2012

CONFERENCE RECAP / PRESIDENT'S ISSUE 2012

- New NSA President (Larry Amerson, Calhoun County, AL)
- Recap of the Opryland Annual Conference
- New NSA Board Members

Submissions and Space Reservations Due: June 7, 2012
Ad Materials Due: June 28, 2012
Mail Date: July 12, 2012

SEPTEMBER-OCTOBER 2012

NEIGHBORHOOD WATCH AND CRIME PREVENTION

- October is Crime Prevention Month

Submissions and Space Reservations Due: August 3, 2012
Ad Materials Due: August 24, 2012
Mail Date: September 7, 2012

NOVEMBER-DECEMBER 2012

THE SHERIFF'S JAIL

Submissions and Space Reservations Due: October 4, 2012
Ad Materials Due: October 18, 2012
Mail Date: November 1, 2012



2012 Editorial Calendar

2012 Number 1 (Electronic Only)

OFFICER SAFETY/PATROL

- Reserve your space in the Product Showcase

Submissions and Space Reservations Due: January 6, 2012
Ad Materials Due: January 20, 2012
Mail Date: February 3, 2012

2011 Number 2 (Electronic Only)

BUYERS' GUIDE/TECHNOLOGY

Submissions and Space Reservations Due: April 17, 2012
Ad Materials Due: May 1, 2012
Mail Date: May 15, 2012

2011 Number 3 (Electronic Only)

JAILS

Submissions and Space Reservations Due: July 9, 2012
Ad Materials Due: July 23, 2012
Mail Date: August 6, 2012

2011 Number 4 (Electronic Only)

COURT SECURITY

Submissions and Space Reservations Due: October 18, 2012
Ad Materials Due: November 1, 2012
Mail Date: November 15, 2012

Please send all submissions and ad materials to:
Susan Crow • scrow@sheriffs.org • 800.424.7827 ext. 335