



NSA WINTER LEGISLATIVE & TECHNOLOGY CONFERENCE

FEBRUARY 6-9, 2016 IN WASHINGTON, DC.

Sponsorship Opportunities

There are many unique and exclusive sponsorship opportunities available at the National Sheriffs' Association's Winter Legislative & Technology Conference.

Increase your company's exposure – be a sponsor!

Conference Sponsor

This sponsorship includes one booth space, back cover ad in conference program, event signage, listing in program, NSA website and Sheriff magazine

\$10,000 exclusive sponsorship (includes a booth)

NSA Directors/State Executive Directors Luncheon

Tuesday, February 9

Have your company recognized at this exclusive luncheon, open to only NSA Board of Directors, Executive Committee, Past Presidents, Committee of State Association Executive Directors and Presidents, and special guests. Sponsorship includes one booth space, opportunity for company representative to address luncheon attendees, event signage, listing in program, NSA website and Sheriff magazine.

\$9,000 exclusive sponsorship (includes a booth)

NSA Directors/State Executive Directors Breakfast

Tuesday, February 9

Have your company recognized at this exclusive breakfast, open to only NSA Board of Directors, Executive Committee, Past Presidents, Committee of State Association Executive Directors and Presidents, and special guests. Sponsorship includes one booth space, opportunity for company representative to address breakfast attendees, event signage, listing in program, NSA website and Sheriff magazine.

\$6,500 exclusive sponsorship (includes a booth)

Board of Directors Cocktail Reception

Saturday, February 6

Opportunity to mingle with NSA Board of Directors, Executive Committee, and Past Presidents. You will receive VIP invitations to this exclusive reception and, be formally introduced to attendees. Sponsor will be given opportunity to address the attendees. Sponsorship includes one booth space in exhibit hall.

\$6,500 (Includes a Booth)

Hotel Key Cards

Be the company they see each time they reach for their hotel key. Put your company name, logo, or message on the key each attendee receives when checking into the hotel.

\$4,500 exclusive sponsorship

Opening Reception/Super Bowl Party

Sunday, February 7

Be the company everyone sees at the opening reception on Sunday evening, an opportunity to mingle with attendees in a social atmosphere, including Super Bowl viewing. All Sponsors will be formally introduced during reception.

\$3,000 multiple sponsors

Closing Reception

Tuesday, February 9

Join our host, Sheriff Danny Glick, NSA President and mingle with attendees at our Tuesday night closing reception. All Sponsors will be formally introduced during the reception.

\$3,000 multiple sponsors

Coffee Break

Put your company name and logo where everyone will see it. Sponsor refreshments for conference attendees between meetings and seminars in our exhibit hall. \$5,000 exclusive sponsorship includes booth space in exhibit hall.

**\$5,000 exclusive sponsorship/\$2,500 multiple sponsors
Cost is per day.**

Conference Registration Bags

These handy shopping bags are given to each attendee upon registering to carry materials in during the conference. Another way to have your company name and logo walking the conference.

\$3,000 exclusive sponsorship

Conference Lanyards/Badge Holders

Put your company name and logo on prominent display on our conference badge holders.

\$3,000 exclusive sponsorship

Conference Pens

Put your logo at their fingertips. These pens will be given to each conference attendee as they register.

\$1,500 exclusive sponsorship

All sponsorships will include event signage (if applicable) recognition in our conference program, on our NSA website, and *Sheriff* magazine.



2016 Sponsorship Reservation Form

Conference Sponsorship Selection

- | | |
|--|---|
| <input type="radio"/> Conference Sponsor \$10,000
<input type="radio"/> Board of Directors Luncheon \$9,000
<input type="radio"/> Board of Directors Breakfast \$6,500
<input type="radio"/> Board of Directors Cocktail Reception... \$6,500
<input type="radio"/> Hotel Key Cards \$4,500
<input type="radio"/> Opening Reception \$3,000 | <input type="radio"/> Closing Reception \$3,000
<input type="radio"/> Coffee Break..... \$5,000/\$2,500 per day
<input type="radio"/> Conference Registration Bags..... \$3,000
<input type="radio"/> Conference Lanyards \$3,000
<input type="radio"/> Conference Pens \$1,500 |
|--|---|

Billing Information

Company Name: _____

Contact Name: _____

Phone: Fax: _____

Email: _____

Payment

Amount \$ _____

- Please send invoice
- Check enclosed (payable to The YGS Group)
- Credit Card Circle one: VISA MC DISC AMEX

Credit card #: _____ Expiration date: _____

Name on card (print): _____

Signature: _____

Return to:

The YGS Group
 Attention: Winter Sponsorship
 Natalie DeSoto
 3650 West Market Street | York, PA 17404
 Fax: 717.825.2171
 ndesoto@sheriffs.org