



SPONSORSHIP OPPORTUNITIES

There are many unique and exclusive sponsorship opportunities available at the National Sheriffs' Association's Winter Conference, January 21-24, 2015 in Washington, DC. Increase your company's exposure – be a sponsor!

All sponsorships will include event signage (if applicable) recognition in our conference program, on our NSA website, and *Sheriff* magazine.

Conference Sponsor

This sponsorship includes one booth space, company representative to introduce keynote speaker (if applicable), back cover ad in conference program, event signage, listing in program, NSA website and Sheriff magazine

\$7,500 exclusive sponsorship

NSA Board of Directors Luncheon

Saturday, January 24

Have your company recognized at this exclusive luncheon, open to only NSA Board of Directors, Executive Committee, Past Presidents, Committee of State Association Executive Directors and Presidents, and special guests. Sponsorship includes one booth space, opportunity for company representative to address luncheon attendees, event signage, listing in program, NSA website and Sheriff magazine.

\$7,000 exclusive sponsorship

NSA Board of Directors Breakfast

Saturday, January 24

Have your company recognized at this exclusive breakfast, open to only NSA Board of Directors, Executive Committee, Past Presidents, Committee of State Association Executive Directors and Presidents, and special guests. Sponsorship includes one booth space, opportunity for company representative to address breakfast attendees, event signage, listing in program, NSA website and Sheriff magazine.

\$6,000 exclusive sponsorship

Board of Directors Cocktail Reception

Date: TBD

Opportunity to mingle with NSA Board of Directors, Executive Committee, and Past Presidents. You will receive VIP invitations to this exclusive reception and, be formally introduced to attendees. Sponsor will be given opportunity to address the attendees. Sponsorship includes one booth space in exhibit hall.

\$6,000 exclusive sponsorship

Hotel Key Cards

Be the company they see each time they reach for their hotel key. Put your company name, logo, or message on the key each attendee receives when checking into the hotel. **\$3,000 exclusive sponsorship**

Welcome Reception

Wednesday, January 21

Be the company everyone sees at the opening reception on Wednesday evening, an opportunity to mingle with attendees in a social atmosphere. All Sponsors will be formally introduced during reception.

\$2,500 multiple sponsors

President's Reception

Saturday, January 24

Join our host, President John Aubrey, and mingle with attendees at our Saturday night closing reception. All Sponsors will be formally introduced during reception.

\$2,500 multiple sponsors

Coffee Break

Put your company name and logo where everyone will see it. Sponsor refreshments for conference attendees between meetings and seminars in our exhibit hall. \$5,000 exclusive sponsorship includes booth space in exhibit hall.

\$5,000 exclusive sponsorship/\$2,500 multiple sponsors

Conference Registration Bags

These handy plastic bags are given to each attendee upon registering to carry materials in during the conference. Another way to have your company name and logo walking the conference.

\$2,500 exclusive sponsorship

Conference Badges

Put your company name and logo on prominent display on our conference badge holders.

\$3,000 exclusive sponsorship

Conference Pens

Put your logo at their fingertips. These pens will be given to each conference attendee as they register.

\$1,500 exclusive sponsorship

Please contact Karen Killpack at 800-424-7827, ext. 331 for pricing and availability.

NSA 2015 Winter Conference Sponsorship Reservation

My company would like to sponsor:

- Conference Sponsor \$7,500 exclusive
- Board of Directors Luncheon \$7,000 exclusive
- Board of Directors Breakfast \$6,000 exclusive
- Board of Directors Cocktail Reception \$6,000 exclusive
- Hotel Keys \$3,000 exclusive
- Welcome Reception \$2,500 (multiple sponsors)
- President's Reception \$2,500 (multiple sponsors)
- Coffee Break (includes both days) \$5,000/\$2,500 (multiple sponsors)
- Conference Registration Bags \$2,500 exclusive
- Conference Badge Holders \$3,000 exclusive
- Conference Pens \$1,500 exclusive

Company Name: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Payment

Amount \$ _____

- Please send invoice
- Check enclosed (payable to National Sheriffs' Association)
- Credit Card Circle one: VISA MC DISC AMEX

Credit card #: _____ Expiration date: _____

Name on card (print): _____

Signature: _____

Return to:

National Sheriffs' Association
Attention: Winter Sponsorship, Terri Hicks
1450 Duke Street
Alexandria, VA 22314-3490
Fax: 703-842-6204
terrih@sheriffs.org

Please contact Karen Killpack at 800-424-7827, ext. 331 for pricing and availability.



EXHIBIT SPACE AVAILABLE! \$1,050

NSA is pleased to offer you the opportunity to exhibit with us during the Winter Conference in Washington, DC on January 22 -23, 2015.

Your exhibit space will include:

- draped back wall
- **6' tabletop** and 2 chairs
- Signage at booth
- Company listing in conference program (deadlines apply), NSA website, and Sheriff magazine
- Invitation to attend Welcome Reception and President's Reception
- Company registrations
- Partial pre-attendee list

Please note: NSA will assign booth spaces via a drawing.

This is an exclusive opportunity to meet NSA's most active Sheriffs. Join us as we meet in Washington, DC for education, training, and community.

Exhibits setup: Wednesday, January 21 2:00pm-5:00pm
Thursday, January 22 8:00am-10:00am

Exhibits open: Thursday, January 22 10:00am-2:00pm
Friday, January 23 8:00am-12:00pm

Exhibits tear down: Friday, January 23 After 12:00pm

Exhibit space must be paid in full by December 15, 2014

We look forward to seeing you in Washington, DC.

If you have questions or would like to discuss exhibits or sponsorship opportunities please contact Karen Killpack at 800-424-7827 ext 331 or kkillpack@sheriffs.org.

2015 NSA Winter Conference Exhibit Booth Reservation

Exhibits setup: Wednesday, January 21 2:00pm-5:00pm
Thursday, January 22 8:00am-10:00am

Exhibits open: Thursday, January 22 10:00am-2:00pm
Friday, January 23 8:00am-12:00pm

Exhibits tear down: Friday, January 23 After 12:00pm

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Representatives Attending: _____

Tabletop Exhibit: \$1,050 for 6' tabletop

Must be paid in full by December 15, 2014

Payment

- Please send invoice
- Check enclosed (payable to National Sheriffs' Association)
- Credit Card Circle one: VISA MC DISC AMEX

Credit card #: _____ Expiration date: _____

Name on card (print): _____

Signature: _____

Reservations are accepted on a first come, first served basis until sold out.

Return to:

National Sheriffs' Association
Attention: Winter Conference, Terri Hicks
1450 Duke Street
Alexandria, VA 22314-3490
Fax: 703-842-6204
terrih@sheriffs.org

Please contact: Karen Killpack at kkillpack@sheriffs.org or 800.424.7827, ext. 331 or Terri Hicks at terrih@sheriffs.org, ext. 301. with any questions.