



# Exhibitor Newsletter

2010 Annual Conference & Exhibition

June 26-30, 2010

National Sheriffs' Association

June 2010

## **SCHEDULE OF EVENTS**

### **Exhibitor Registration**

Friday, June 25	12:00 - 5:00
<i>(Vehicle registration only)</i>	
Saturday, June 26	8:00 - 5:00
Sunday, June 27	8:00 - 5:00
Monday, June 28	8:00 - 4:30
Tuesday, June 29	9:00 - 5:00

### **Exhibitor Set-Up**

Friday, June 25	12:00 - 5:00
<i>(Vehicle move in only)*</i>	
Saturday, June 26	8:00 - 5:00
Sunday, June 27	9:00 - 5:00**

### **Exhibition Hours**

Monday, June 28	10:30 - 3:30
Tuesday, June 29	12:00 - 5:00

### **Exhibitor Move-Out**

Tuesday, June 29	5:00-10:00
Wednesday, June 30	8:00-12:00

\*Please review regulations in Brede's Service Kit.

\*\*Booths not set up by 5pm will risk having their space released.

## **Exhibitor Registration Desk**

The Exhibitor Registration area will be located inside Hall A, turn left after entering the hall, follow directional signage.

Please note that prior to entering the Exhibit Hall for booth set-up, you will need to pick up your exhibitor badge at the registration desk.

## **Paid in Full?**



For all companies with an outstanding balance on booth space, invoices are being included with this newsletter. We must receive your payment immediately.

Companies who are not paid in full by June 1st will risk forfeiture of any money paid and loss of their assigned booth space.

If you need to make alternate payment arrangements, please contact Aimee Welch at 703-838-5341.

**Anaheim Convention Center  
Anaheim, California**

## Service Kits

Service Kits have been sent electronically from Brede Exposition Services. Kits include information on drayage, ordering of carpeting, tables, chairs, electricity, labor, and lead retrieval. Prices increase if not ordered by June 11th.

**If you have not yet received your kit, please contact Brede Expo Services at 602-275-5900.**

*\*Please be advised outside service contractors have contacted some exhibitors, NSA only works and has a contract with Brede Expo Services.\**



## Housing Information

The Headquarters hotel for the 2010 Annual Conference will be the Anaheim Marriott, with the optional hotel, Anaheim Hilton.

Housing reservation forms can be found in all upcoming issues of *Sheriff* magazine or online by going to [www.sheriffs.org](http://www.sheriffs.org)

## Are You Registered?

The deadline to register for Exhibitor badges was **June 1, 2010**. If you have not submitted your registration form, please fill out the attached form and fax to the Housing Connection as soon as possible.

**NOTE: All badges purchased on-site will be charged \$20.00.**

## Free Booth Drawing

We will be holding a drawing for one (1) free 10x10 booth space to be used at our 2010 Conference in Anaheim, CA. Announcement will be made in the Exhibit Hall, Good Luck!

## Firearms

All firearms must be checked and tagged by Orange County Armorer.

The Armorer is located inside Hall A by Exhibitor Registration. Companies are responsible for storing their own weapons.

## Vehicles

Vehicle move in is Friday, June 25th 12-5pm. Please review the vehicle regulations located in the service kit provided by Brede Expo Services.

If you have any questions, please contact Brede directly at 602-275-5900.

## **2011 Annual Conference**

The 2011 Annual Conference will be held June 18-22 in St. Louis, Missouri. Exhibitor Prospectus' will be delivered to all booths prior to the hall opening on Monday morning and will be accepted at Exhibitor Registration desk on Tuesday 10am-1pm on a first come first served basis.

Corporate Partners will be e-mailed the Prospectus in June. This will allow you to reserve booth space for NSA's 2011 Conference in St. Louis, MO prior to attending the upcoming conference in Anaheim.

To become a Corporate Partner, please contact Karen Killpack, Director of Sales, Exhibits & Corporate Relations, at 800-424-7827 ext 331 or [kkillpack@sheriffs.org](mailto:kkillpack@sheriffs.org)

## **2010 Sheriffs' Directory**

The 2010 Sheriffs' Directory will be available to pick up at the Exhibitor Registration desk during registration hours. Exhibitors are allotted one directory per company. Corporate Partners will receive their directory and CD-Rom in the mail prior to conference.

## **Corporate Partnership**

NSA offers three levels of Corporate Partnerships, Silver, Gold, and Platinum. This program was designed to help increase your visibility to Sheriff's across the U.S. through website articles, press releases, discounted booth space, advertising, CD-ROM of the Annual Sheriffs' Directory, use of the NSA Corporate Partner Logo, just to name a few.

It isn't too late – join today and SAVE!

**To become a Corporate Partner, please contact Karen Killpack, Director of Sales, Exhibits & Corporate Relations, at 800-424-7827 ext 331 or [kkillpack@sheriffs.org](mailto:kkillpack@sheriffs.org)**

## **Questions?**

Please ask if you have any questions. We want to make this conference a success for both exhibitors and attendees.

### **Karen Killpack**

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