

National Sheriffs' Association/TechnoMetrica Survey

Traffic Safety Priorities as Americans get back on the Road

The survey respondents were asked to indicate what they believed to be the top-three traffic safety priorities/concerns as Americans get back out on the road in the COVID-19 era. A majority said that their biggest concerns were *distracted driving (texting, etc.)* and *impaired driving (alcohol, drugs, etc.)*. Two in five (43%) are concerned with aggressive driving/speeding.

The following are the results:

- *Distracted driving (e.g., texting) (58%)*
- *Impaired driving (e.g., alcohol, drugs)(56%)*
- *Aggressive driving – speeding(43%)*
- *Failure to obey traffic signals/signs (e.g., running red lights/stop signs)(34%)*
- *Fatigued driving (16%)*
- *Increased exposure to COVID-19 during traffic enforcement stops(20%)*
- *Unsafe lane changing (13%)*
- *Unsafe driving in inclement weather (12%)*
- *Improper use - non-use of a seat belt (12%)*
- *Improper use - non-use of turn signal (8%)*

On a related issue, compared to the past three months (pre-COVID era), most drivers (57%) are feeling just as safe now as they felt before. About one in five (22%) are feeling less safe, while a handful is feeling safer (13%).

When those feeling less safe were probed, an overwhelming two-thirds (69%) stated that more people are driving aggressively/more drivers are speeding as the reason behind their feeling less safe.

About the Survey

The National Sheriffs' Association/TechnoMetrica survey is a nationwide online survey of 1,213 adults, conducted from June 27 to June 30. The respondents were drawn from TechnoMetrica's panel partners. Panel samples are convenience samples and are not probability samples and hence the concept of margin of error does not apply. For guidance, a probability sample of 1,213 adults would have a margin of error of +/- 2.9 percentage points at the 95% confidence level. The results of the survey were weighted by age, gender, race, and region to mirror census demographics.