



NATIONAL SHERIFFS' ASSOCIATION

CORPORATE PARTNER LEVEL COMPARISON

For more information, please contact Lindsay Hopkins, NSA Sponsorship & Partnership Sales Manager, 703.838.5343 or lhopkins@sheriffs.org.

Supply. Inform. Support.

Become a preferred partner today -
choose the level of benefits to fit your company's needs.



BENEFIT	DIAMOND	PLATINUM	GOLD	SILVER
Private Dinner with Executive Committee and NSA Leadership - Winter	X			
Reception with BOD and NSA Staff - Annual	X	X		
10x10 Booth – Annual	X	50% OFF	25% OFF	15% OFF
Tabletop Exhibit – Winter	X	50% OFF	25% OFF	15% OFF
Priority Booth Selection - Annual and Winter	X	X	X	X
Digital Version of Annual Sheriffs' Directory	X	50% OFF	25% OFF	15% OFF
Printed Version of Annual Sheriffs' Directory	X	X	X	X
Thank You Signage – Annual and Winter	X	X	X	X
Company Name Listed on NSA website	X	X	X	X
Listed on Registration Bag Flyers and Conference web-based App (Annual and Winter)	X	X	X	X
Ribbons and Floor Signage - Annual and Winter	X	X	X	X
Complimentary Conference Registrations - Annual and Winter	4	2	1	
Discounted Rates on Advertising	X	X	X	X
Corporate Partner Email Blast	LOGO, DESCRIPTION & LINK	LOGO & LINK	LINK	
Use of NSA Corporate Partner Logo (Subject to Terms and Conditions)	X	X	X	
Company Logo Listed and Linked to on NSA website	X	X		
Company Listed in Annual Sheriffs' Directory	X	X		
Number of Complimentary Corporate Partner Pins	6	3	2	1
Number of Complimentary NSA Auxiliary Memberships	4	2	1	
TOTAL INVESTMENT COST	\$30,000	\$15,000	\$10,000	\$5,000