

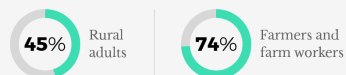
In their own words:

The Opioid Impact in Farm Country, USA

The opioid crisis has struck farm and ranch families much harder than the rest of rural America.

Scope of the Crisis

Share of Americans who have been directly impacted by the opioid epidemic:



Access to Opioids and Opioid Treatment



3 in 4 farmers say it would be easy for someone in their community to access a large amount of prescription opioids or painkillers without a prescription, and just under half of rural adults – **46%** – say the same.



Only **1 in 3**

rural adults say it would be easy to access treatment for addiction to prescription drugs or heroin in their local community...



...and, only **2 in 5**

are confident they could seek care that is either effective, covered by insurance, convenient or affordable.

Awareness

Rural adults are largely unaware that rural communities are impacted the most by the opioid crisis:

Do you believe it's mostly true or mostly false that rural communities are impacted the most by the opioid crisis?

Among rural adults:

31% Mostly true
28% Mostly false
41% Don't know

Share of rural adults who say opioid abuse is a major problem in:

57% Urban communities
47% Rural communities

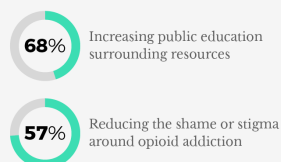
HALF of rural adults say addiction to opioids is a disease, rather than due to a lack of willpower...



...and **3 in 4** recognize opioid abuse can begin accidentally with the use of what are deemed safe painkillers, or opioids.

Solving the Crisis

A strong majority of rural Americans believe each of the following will be effective means for solving the crisis:



The American Farm Bureau Federation and National Farmers Union believe that rural communities are strong, and the strengths of our towns can overcome this crisis.

[CLICK HERE](#)

to learn more about our research into rural opioid abuse.