



2021

VIRTUAL MEETING AND SUPPLIER SHOWCASE

MARCH 8 - 12, 2021

SUPPLIER TIER COMPARISON

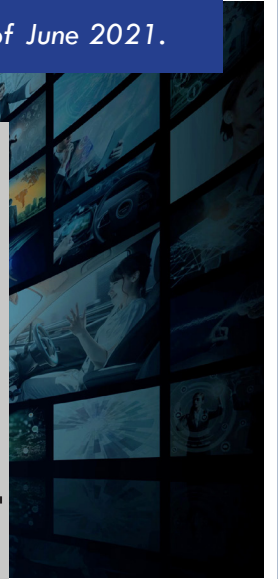
Every tier gets the following placed on the **Supplier Showcase**: Logo, Promotional Video, Company Description, Product Information, Product Images, Product Videos, and PDF Downloads.

*The **Supplier Showcase** will remain available from March 8, 2021, through the end of June 2021.*

SHERIFF TIER

- 3 videos on the Supplier Showcase
- 5 PDF downloads on the Supplier Showcase
- Logo on rotating banner ad on conference page throughout whole conference
- "Sheriff Tier" badge on showcase page highlighting your showcase
- Promotions can be run within your showcase
- Logo/link on top of supporters page
- Logo/link on pre-conference email to attendees
- Logo/link on conference page on NSA website
- Recognition in daily email to attendees announcing agenda
- Special thank you on NSA social media pages highlighting "Sheriff Tier"
- 6 registrations
- Showcase worth 10 points for the Showcase Showdown
- Post event analytics

\$5,000



CAPTAIN TIER

- 2 videos on the Supplier Showcase
- 3 PDF downloads on the Supplier Showcase
- "Captain Tier" badge on showcase page highlighting your showcase
- Logo/link in the middle of supporters page
- Link on pre-conference attendee email
- Link on conference page on NSA website
- Recognition in daily email to attendees announcing agenda
- Special thank you on NSA social media pages highlighting "Captain Tier"
- 4 registrations
- Showcase worth 5 points for the Showcase Showdown
- Post event analytics

\$3,000



DEPUTY TIER

- 1 video on the Supplier Showcase
- 2 PDF downloads on the Supplier Showcase
- Link on conference page on NSA website
- Recognition on NSA social media pages
- Recognition on pre-conference attendee email
- 2 registrations
- Showcase worth 1 point for the Showcase Showdown
- Post event analytics

\$1,500



NATIONAL SHERIFFS' ASSOCIATION

2021

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AND
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SUPPLIER TIER COMPARISON

BENEFIT	SHERIFF	CAPTAIN	DEPUTY
Supplier Showcase	X	X	X
Link on NSA Conference page	X	X	X
Recognition on NSA Social Media	X	X	X
Post event analytics	X	X	X
Number of registrations for event	6	4	2
Number of product videos in showcase	3	2	1
Number of points showcase is worth	10 points	5 points	1 point
Badge on showcase	X	X	
Logo/link on supporters page	X	X	
Location on supporters page	Top	Bottom	
Link on pre-conference attendee email	X	X	
Recognition in daily email to attendees	X	X	
Logo on rotating banner on homepage (all show)	X		
Promotions allowed within showcase	X		
Logo on NSA Conference page	X		
Logo on pre-conference attendee email	X		
TOTAL INVESTMENT COST	\$5,000	\$3,000	\$1,500

For more information, please contact:

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